



NATIONAL CENTER FOR TRANSPORTATION SYSTEMS PRODUCTIVITY AND MANAGEMENT

TRANSPORTATION WEEKLY SPEAKER SERIES

THURSDAYS AT 11 AM MASON BDG, RM 1133

Mark your calendars for a weekly speaker series each Thursday at 11 am throughout the academic year on the Georgia Tech campus. The purpose of this speaker series is to foster discourse and information exchange between academics, students, and transportation professionals, both on the local and national levels. Topics will include research at Georgia Tech, local transportation issues, and broader topics of interest to the transportation community.

It's All about the People: What Insights Can Travel Behavior Research Bring to Transportation Policy and Planning?



**November 7, 2013:
Patricia L. Mokhtarian**

Patricia L. Mokhtarian
*Professor, School of Civil & Environmental
Engineering at Georgia Institute of Technology*

Dr. Patricia Mokhtarian recently joined Georgia Tech after 23 years at the University of California, Davis. In this seminar she offers an overview of her past, present, and future research interests, and invites a conversation on ways to employ those interests in the service of transportation planning and policy in the Atlanta region. Topics to be touched on include:

- the impacts of new communication technologies on travel;
- the desire to travel for its own sake;
- the role of self-selection in the impacts of the built environment on travel behavior;
- activities conducted while traveling, and how they affect mode choice and the valuation of travel time;
- the characteristics and travel behavior of voluntarily zero- or low-vehicle owning households; and
- trends in driver's license and vehicle acquisition and use: has driving peaked?

Please RSVP at:
NCTSPM@ce.gatech.edu